TEMPLATE EMAIL TO SEND TO SPONSORS



Dear NAME,

I am excited to be participating in Raphael House's Read-For-Need fundraiser: a read-a-thon benefiting Raphael House. [We suggest adding a personal connection or reason for supporting Raphael House: "I have volunteered at Raphael House with my family" "My family are proud supporters of Raphael House because..."]

Raphael House is a homeless shelter for families in San Francisco. Their goal is to help families get into stable housing and achieve financial stability beyond their temporary stay at Raphael House. Services offered include intensive case management, financial education, parental coaching, K-12th grade tutoring, and educational advocacy—in addition to shelter, food and clothing, and wellness support. You can learn more about Raphael House <u>here</u>.

I am keeping track of the pages I read from **Saturday, March 1st - Friday, March 14th** for the Read-for-Need fundraiser and I'm looking for sponsors who will donate a flat sum or a certain amount per page that I read (*example: 25 cents per page read*)! I have a goal to read [#] pages and raise at least [\$].

After the read-a-thon ends on March 14th, I will let you know how many pages I read and send you a link where you can make your donation.

If you are able to be one of my sponsors, let me know the donation you would like to pledge and I will record it on my sponsor sheet!

Thank you so much for your support of my reading goal and for supporting families at Raphael House!

Thank you, [Reader's Name]

PS: Once you sign up as a sponsor, be sure to spread the word about this Read-For-Need fundraiser and ask your employer if they can double your donation with a matching gift!