



RAPHAEL HOUSE
Moving Families from Crisis to Community

1065 Sutter Street
San Francisco, CA 94109

415.474.3245
www.raphaelhouse.org

one
RAPHAEL HOUSE home
many
hearts
gala 2012



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dear friend,

As Co-Chairs of Raphael House's 15th annual One Home, Many Hearts Gala, we are proud to invite you to become a Gala Sponsor and celebrate our 40th year of service to the community, on Friday, May 11, 2012, at the fabulous Four Seasons San Francisco. The Gala is Raphael House's largest benefit event, raising nearly 15 percent of its annual budget, which is why your support is needed now more than ever. Volatile economic conditions have affected all of us in the community, but especially those families served by Raphael House. Your sponsorship will help ensure that we can meet their needs now and in the future.

Enclosed you will find a variety of sponsorship opportunities. Whether you are a corporate representative looking to gain maximum marketing exposure with our affluent gala patrons or a private individual looking to join the strong tradition of community supporters, we will work to provide you with benefits that will help you achieve these goals.

We each have our own reasons for helping Raphael House: from the nightly family dinners, the bedtime stories and candlelight processions, adored by the children, to the monthly activities and outings for families who have moved on and into stable housing. Raphael House is a special place. If you have not yet had the chance to visit, we urge you to come take a tour. You may schedule a tour at your convenience or you may attend one of our scheduled Community Luncheons. For more information about Raphael House, please feel free to contact our Corporate Outreach and Community Liaison, Kim Lessard, at 415.345.7264 or klessard@raphaelhouse.org.

Thank you for considering this sponsorship request. We think you will benefit from what we have to offer, while having a tremendous impact on the many Raphael House programs and the families we serve.

Our warmest wishes and thanks,

Olivia Brooks Lauren Eastman Stephanie Gilmour Cecily Mendell

about raphael house

WHAT IS RAPHAEL HOUSE?

Raphael House, the first shelter for children and families experiencing homelessness in Northern California, provides an environment of loving support where families are able to move toward brighter and more hopeful futures. The mission of Raphael House is to help at-risk children and their parents achieve stable housing and financial independence, while strengthening family bonds and personal dignity.

WHO CAN COME TO RAPHAEL HOUSE?

Single and two-parent families with children under the age of 18 can come to Raphael House. We also serve expectant mothers who are in their third trimester of pregnancy.

RESIDENTIAL PROGRAM

The Residential Program offers a number of services and resources to our families, one of which is shelter. Parents are responsible for completing action plans that are jointly developed in weekly case-management meetings. These plans typically include both short-term and long-term family goals. Upon intake, we assess the needs of each family and provide resources and referrals for services tailored to those needs. Currently, Raphael House provides Work Force Development, ESL (English as a Second Language) tutoring, parenting classes, financial literacy seminars, academic enrichment and extracurricular scholarships for children, and mental health services under licensed clinical supervision. Our goal is to help families break the cycle of homelessness by providing them with the skills and resources needed to achieve independence.

AFTERCARE PROGRAM

Our AfterCare Program provides ongoing support and resources to families who have left Raphael House and are now living in their own homes. The program allows our families to settle into an independent life while remaining a part of the Raphael House community. Families who participate in AfterCare services become empowered to achieve greater income stability and housing. Through case management and the ChildReach Program, families receive a full range of services and extended support.

table sponsorships

PLATINUM SPONSOR: \$25,000

- Top tier name and logo placement on all gala collateral materials including: press releases, posters, invitations, signage, and more where appropriate
- Top tier name and logo with link placement on Raphael House website
- Sponsorship announcement on Raphael House Facebook page
- One-page advertisement in the event program book
- Special acknowledgement from stage during program
- Two tables for ten guests each in premier location at the Gala
- Twenty-five complimentary Benefit Drawing Tickets

GOLD SPONSOR: \$10,000

- Premium name and logo placement on all gala collateral materials including: press releases, posters, invitations, signage, and more where appropriate
- Premium name and logo with link placement on Raphael House website
- Sponsorship announcement on Raphael House Facebook page
- Half-page advertisement in the event program book
- Acknowledgement from stage during program
- One table for ten guests in premium location at the Gala
- Ten complimentary Benefit Drawing Tickets

SILVER SPONSOR: \$5,000

- Preferred name and logo placement on all gala collateral materials including: press releases, posters, invitations, signage, and more where appropriate
- Preferred name and logo with link placement on Raphael House website
- Sponsorship announcement on Raphael House Facebook page
- Quarter-page advertisement in the event program book
- Acknowledgement from stage during program
- One table for 10 guests in prominent location at the Gala
- Five complimentary Benefit Drawing Tickets

BRONZE SPONSOR: \$3,000 (Six opportunities available)

- Sponsor name and logo placement on all gala collateral materials including: press releases, posters, invitations, signage, and more where appropriate
- Sponsor name and logo with link on Raphael House website
- Sponsor name and logo placed on menu cards
- Five complimentary tickets to the Gala

table sponsorships

